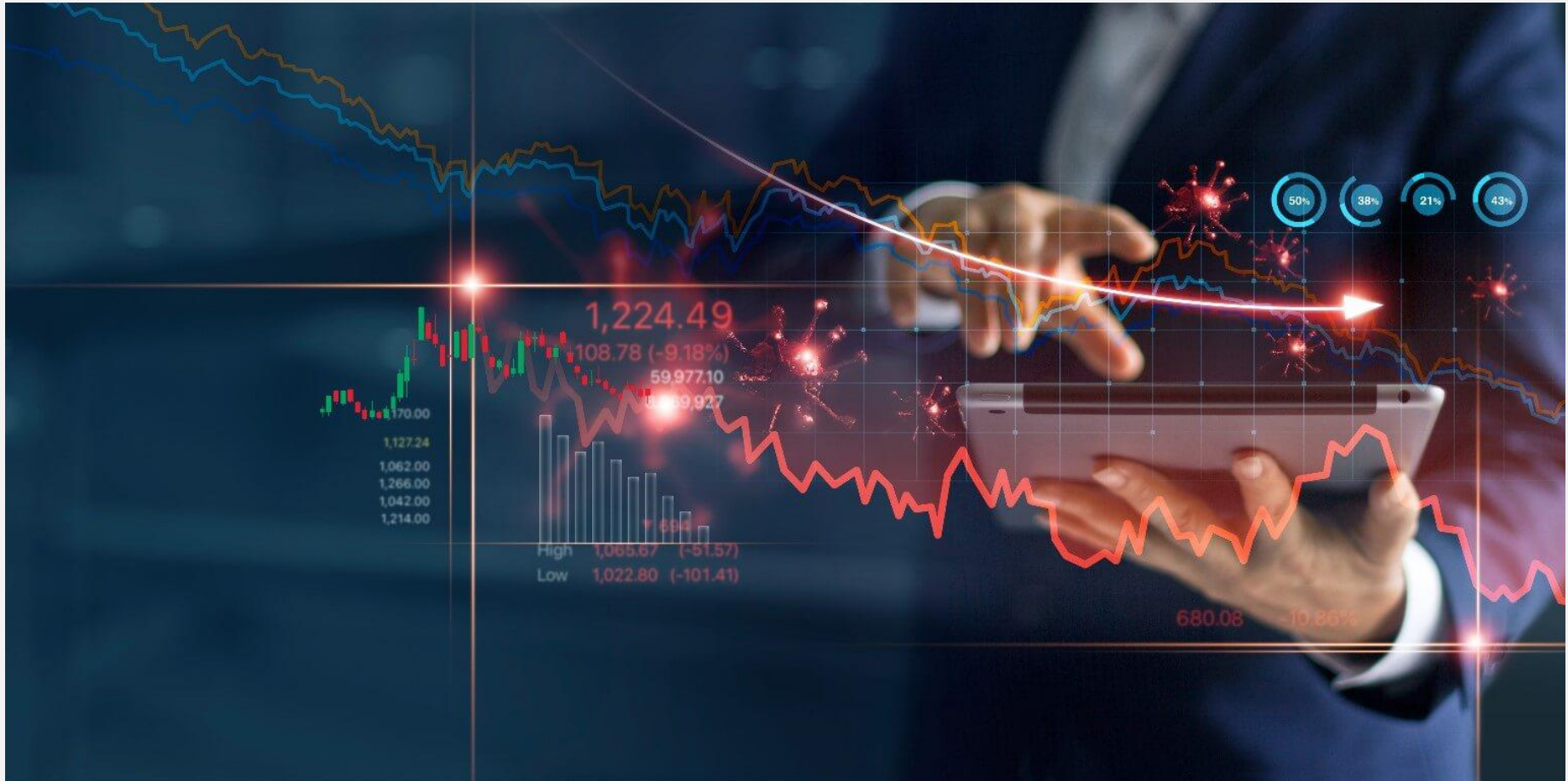
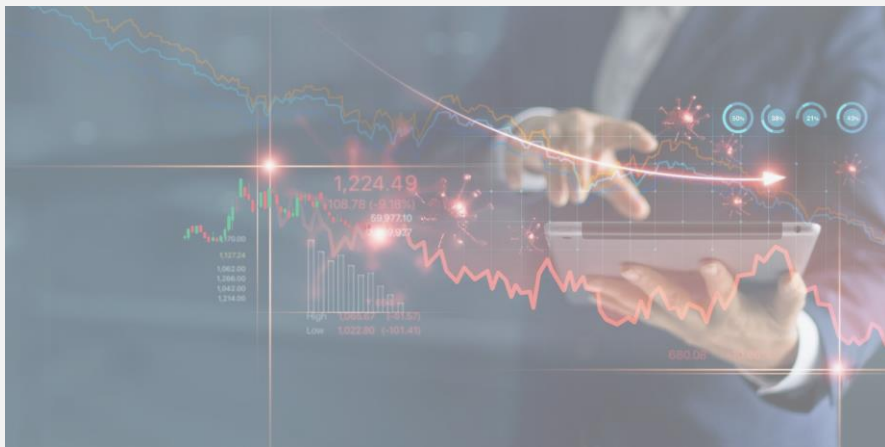


Staying Relevant and in the Game

Part Two – AI Promises





Part Two AI Promises

As discussed in PART ONE, Artificial Intelligence (AI) promises to bring enormous benefits to every industry from healthcare to transportation. Even if you think you are late to the game, your business is probably already using AI infused technology. So do your customers. Their CRM systems, automated maintenance schedules, financial applications -- all use AI to automate and improve the many menial and repetitive tasks involved in these processes. When new data is entered into the system, the process can "learn" and make simulated conscious decisions allowing it to be able to predict patterns of behavior or future performance.

Regardless of size or industry, providing AI technology to the market will bring value to any small business. But that does not mean that we can simply package and "sell AI". Creating powerful, useful, and innovative AI products with the ability to simulate consciousness, calls first for identifying the issues that are important to our target market. Only then can we successfully develop the appropriate products that meet, ease and aid those needs. Being able to show our clients a direct connection between the investment and the return is also a critical need.

Follow us and stay tuned for "Part Three - ***AI Integration into Business...***"